

Dr. Ivan Mičić · Marijan Stevanovski · Botio Zaharinov

**TEMATIČNO
PROIZVODSTVO NA VRKHU
MEZHDUNARODEN
ZNACHENIE, Vol. 3**

IKONOMIKA I BIZNES V POSTPANDEMICHESKIYA
SVYAT

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Marijan Stevanovski
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„Ikonomika i biznes v post-pandemichniya svyat“

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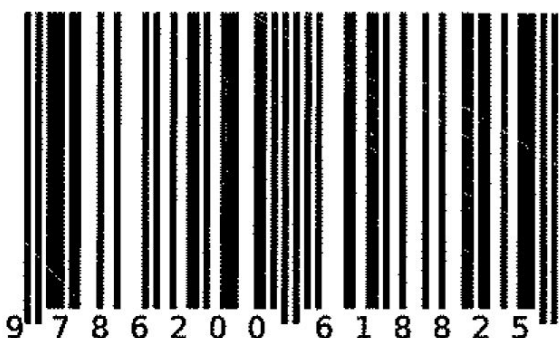
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Globalniyat biznes se transformira i digitalizira seriozno prez poslednite godini, koeto stimulira kompaniite, menidzhurite i uchenite da tursyat novi nachini za sūzdavane i poddūrzhanane na konkurentno predimstvo v usloviyata na turbulentna i nepredskazuema sreda. COVID-krizata prez 2020-21 g. dovede do novi predizvikatelstva pred biznesa, pravitelstvata i obshtestvoto. Transformiraneto na nesigurnostta v iztochnik na potentsialni polzi e v dnevniya red na biznesa i akademichnite sredi. To e i osnovniya fokus v rabotata na Mezhdunarodnata nauchno-prakticheskata konferentsiya „Ikonomika i biznes v postpandemichniya svyat“. Dokladite, nauchnite sūobshteniya i diskusiite po vreme na konferentsiyata imakha za tsel ne samo da izsledvat vūzdeīstviето i posleditsite na COVID - krizata vŭrkhu ikonomikata, biznesa i obshtestvoto, no i da predlozhat novi organizatsionni modeli i resheniya v usloviyata na postpandemichna sreda.

Toī e upŭlnomoshten da izvŭrshva vsichki neobkhodimi deīnosti ot imeto na Universiteta "Sŭyuz - Nikola Tesla" v Belgrad na Tsentŭra za nauchni izsledvaniya na Fakulteta po prilozhni nauki v Nish, koito sa v sŭotvet-stvie s tselite na nauchno - izsledovatelската deīnost na Fakultet po prilozhni nauki v Nish, za perioda ot 2020 - 2024 g.



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